If you plan on engaging pro-bono more closely in a specific case, it is worth investing time in developing a close relationship with the lawyers and ensuring that your visions of how to use the law are aligned. It is beneficial to find lawyers that match your approach to legal rigour and creativity. It is also important to discuss up-front how decisions about legal strategy, timing, and resources are made.

For digital rights litigation, your “dream team” is likely to consist of more than just lawyers. Embedding technologists and community scientists into your team is often essential. There is a significant asymmetry of expertise on the technical side between the entities that are building and developing technical systems and those who are trying to rein them in. While this asymmetry may never be fully bridged, including even one or two technical experts into your team can be a force multiplier, both in terms of shaping more sophisticated responses to issues you are already working on, and of identifying issues that you may not even view as a human rights issue without having technologists on your team. For example, Privacy International has technologists as part of its team and EFF has technology fellows. Funders have also recognised this and are investing in public interest technology, working to shift narratives in computer science courses, and are encouraging organisations to create internships and opportunities for members of the technical community.18

Guideline 11: Multidisciplinary teams can be force multipliers. Consider including technical experts, researchers, economists, and activists in your team.

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18 See for example, the Media Democracy Fund which manages two different programs that match technologists with social justice organisations: the Technology Exchange Matching Fund and the PhDX Fellowship Program. The Ford Foundation is working with a community of partners to develop a path for people to use their technology skills to change the world for the better: the professional field of public interest technology. The MacArthur Foundation provides grants for developing the capacity of civil society to ensure that the social implications of artificial intelligence are addressed by advancing efforts that connect research, policy, and practice. The Public Interest Technology University Network is a partnership that fosters collaboration between universities and colleges committed to building the nascent field of public interest technology and growing a new generation of civic-minded technologists.