



Acknowledging the role of public and private sector allies

There are potential public and private sector allies who may assist networks with advocacy strategies that complement strategic litigation. These allies may include:

PUBLIC SECTOR	PRIVATE SECTOR
State law advisors	Journalists and media organisations
Ombudsman	Civil society organisations
Constitutionally or legislatively established bodies, such as National Human Rights Institutions (NHRIs) or Data Protection Authorities (DPAs)	Activists
	Student movements
Members of parliaments and senators	Activist investors
Technical experts within state departments	Trade unions and organised labour
Policymakers	Socially responsible organisations
(Opposition) politicians	Think tanks
Academics and academic institutes	Philanthropic organisations and funders

Guideline 20: Allies in the public and private sectors can significantly contribute to advocacy around a particular cause. Their assistance should be encouraged and facilitated.